

# U.S. NAVY SEABEES FIRST NAVAL CONSTRUCTION DIVISION

# STRATEGIC PLAN



#### THERE'S NEVER BEEN A BETTER TIME TO BE A SEABEE!

Demand for Seabee capabilities across the entire range of military operations, especially Shaping (Phase 0) and Security/Stability (Phase IV) operations, continues to exceed our Force capacity, and will for the foreseeable future. Meeting that global demand signal in today's extremely dynamic world generates a very high operational tempo and requirement for flexibility. All 16,000 men and women in the Naval Construction Force are engaged in a myriad of initiatives to respond to

Ultimately the organizational alignment, small unit leadership and renewed focus on quality construction will define the Force of the future. All Seabees must understand where the Force is headed and dedicate themselves to being a positive influence, while continuing to build upon the long-standing heritage and legacy of Seabees who have come before us.

I expect all Seabees to be familiar with the strategic plan, and embrace the direction in which our Force is moving. More than that,

# THIS STRATEGIC PLAN, WHILE LOOKING TO THE WELL-CRAFTED STRATEGIES AND OBJECTIVES Continual operational and training challenges LEADERSHIP OVER

continual operational and training challenges. This plan charts a strategic-level "course and speed" intended to achieve unity of effort across the Force. It is intentionally high level, and provides a broad framework to guide

across the Force. It is intentionally high level, actions and initiatives. The plan will be reviewed annually, and adjusted to take into account our changing environment.

The plan is guided by higher level Department of Defense and Naval strategies. This Strategic

R. E. CELLON

of Defense and Naval strategies. This Strategic Plan, while looking to the future, retains and enhances the well-crafted strategies and objectives refined by the Naval Construction Force leadership over many years. Aligning our Seabee capabilities with these national strategies creates a road map for our leaders, our units and our troops to utilize as the Force continues to transform to meet the dynamic expeditionary engineering needs of the Department of Defense.

**R. E. CELLON**RADM, CEC, USN
Commander, FIRST Naval Construction Division

I expect the plan to be used to shape leadership

# MISSIQN STATEMENT

The FIRST Naval Construction Division (1NCD) provides combat-ready engineer forces in response to Combatant Commander and Naval Component Commander requirements and provides planning and operational support for Seabee employment.

# FUTURE, RETAINS AND ENHANCES THE REFINED BY THE NAVAL CONSTRUCTION FORCE MANY YEARS.

As a scalable, deployable force, 1NCD provides command and control of multiple expeditionary construction elements in support of Marine Air Ground Task Forces and other joint force components and, if required, command and control of multiple Naval Expeditionary Combat Command (NECC) expeditionary elements across the full range of military operations.

As the Navy's subject matter expert for Seabees, the Naval Construction Forces
Command (NCFC) organizes, mans, trains, maintains and equips 1NCD and
its subordinate units in order to support the Combatant Commanders with
expeditionary engineering forces capable of general engineering and construction,
and limited combat engineering across the full range of military operations.



THE JOINT WARFIGHTER AND SUPPORTED COMMANDERS VALUE SEABEES FOR DELIVERING EXPEDITIONARY ENGINEERING AND CONSTRUCTION WHENEVER AND WHEREVER REQUIRED.

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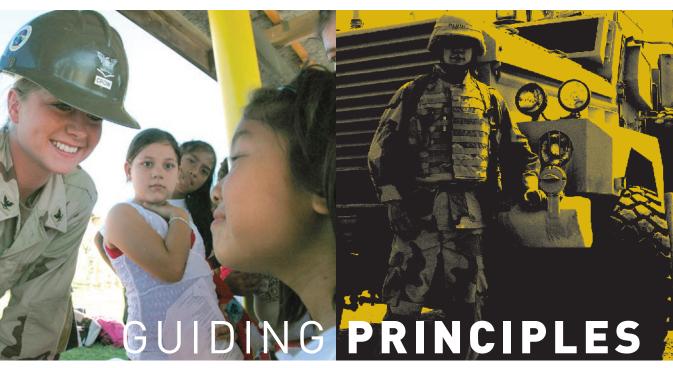
DECADES OF SEABEE HISTORY

MARCH 05, 1942

Seabees established.

MARCH 13, 1942

Camp Allen commissioned as first Seabee training station in Norfolk, Va.



With compassion for others, "WE BUILD, WE FIGHT" for peace with freedom!

Our People →

- > Live the Navy's core values
- > Are accountable in their personal and professional lives
- > Are ready—tactically, technically and operationally
- > Embrace operational risk management
- > Take charge
- > Have a "Can Do!" spirit

Our Organizations  $\rightarrow$ 

- > Deliver quality mission support on time
- > Develop and reinforce strong leaders
- > Task organize and deploy worldwide within 48 hours
- > Encourage creativity and adaptability
- > Value the health and well-being of Seabees and their families
- > Are always combat ready

MARCH 19, 1942 CEC officers given military authority over construction units.

AUGUST 11, 1942 Camp Endicott commissioned in Davisville, R.I., as original home of the Seabees.



Influences on the Naval Construction Force



- > A Changing Global Situation
- > An Adapting Military Strategy
- > A Transforming Seabee Force

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DECADES OF SEABEE HISTORY

SEPT. 1, 1942

6th NCB arrives in Guadalcanal, first Seabees to enter a combat zone.

OCT. 16, 1942 Eight Seabees of the 6th NCB killed at Guadalcanal, first Seabees killed in action.



# A Changing Global Situation

- > The world economy is tightly interconnected
- > Increasing competition for resources
- > Rapidly expanding technologies
- > Globalization motivates human migration, resulting in a conflict of cultures
- > Ideological movements set the stage for increased influences by non-state actors
- > Rapid technological advancements lead to constant real-time access of worldwide information

# **An Adapting Military Strategy**

- > Joint, combined operations influenced by inter-agency and non-government organization participation
- ightarrow Theatre campaign plans will focus on shaping operations to prevent conflicts
- > Maritime Strategy requires improved integration and interoperability of the Navy and Marine Corps Team
- > Improve the ability to project Naval power from a sea base
- > Distributed operations supported by a rapid, real-time information sharing capability

# A Transforming Seabee Force

- > Emphasis on small unit leadership—better leadership at all levels
- > Alignment of NCF functions—improved training and operational effectiveness
- > Develop scalable, mobile and agile force capabilities
- > Enhanced joint capabilities—6 years of continuous joint combat operations
- > Revising and updating Seabee doctrine to capture force transformation

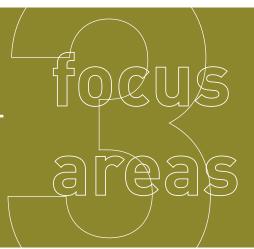
# THE ELEMENTS OF THE STRATEGIC ENVIRONMENT THAT SHAPE THE SEABEES NOW AND IN THE FUTURE ARE THE FOUNDATION FOR OUR STRATEGIC PLAN. THIS STRATEGIC PLAN IS CONSTRUCTED WITH

THREE FOCUS AREAS.

# **READINESS**

**OPERATIONAL EMPLOYMENT** 

# SUPPORTED COMMANDER RELATIONSHIPS



Each focus area is characterized with many desired effects.

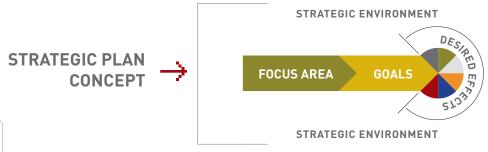
Desired effects are tangible outcomes desired as a result of efforts.

These focus areas are reinforced with groupings of goals.

Goals are a description of what needs to be done. Goals guide organizational action and resource allocation.

Our readiness, employment and relationships will be continuously assessed with measurement indicators.

Measurement indicators are tools that we will use to measure progress toward accomplishment of our goals.





1944

4 Seabees land in Normandy as Naval combat demolition units.

JUNE 15, 1944 Seabees land on Saipan.







Sustain a well-manned, trained and equipped force for effective employment.



# **Desired Effects**

- > Agility to succeed in any mission environment
- > Maximum TOA readiness
- > Manning to requirement
- > On-time RFT
- > Validated certification
- > Personal and family preparedness
- > Fit and healthy force
- > Strong chain of command
- > Fiscal responsibility
- > Balanced skills

**Goal Equipment**—Full suite of sustainable, technologically current, relevant equipment

# **Measurement Indicators**

- > SORTS/DRRS-N
- > TOA inventories/condition/relevance
- > Lessons learned
- > ORI
- > 3M





- > SORTS/DRRS-N
- > Training plan execution
- > Lessons learned

- > ORI
- > SCWS attainment
- > Certification performance scorecard

# Goal Manning—Units manned at requirement

#### Measurement Indicators

- > SORTS/DRRS-N
- > Retention statistics
- > Lessons learned

- > Health and tone metrics
- > PHA/PDHA/PDHRA
- Goal Health & Tone—Well-adjusted and balanced members and families

### **Measurement Indicators**

> PFT

> PHA/PDHA/PDHRA

> Retention statistics

- > SCWS attainment
- > Wellness Council metrics
- Goal Stewardship—Exceptional steward of resources received

#### Measurement Indicators

- > Financial execution plan
- > ORI
- > Financial delinquency aging analysis
- > TOA inventories/condition/relevance





Maintain the capability and capacity to deploy and employ Seabees in support of our nation's current and future global requirements.



# **Desired Effects**

- > Quality construction
- > Demand signals are anticipated and met
- > Appropriately sized and aligned units across force
- > Mission alignment within the expeditionary force
- > NCR doctrine/policy aligned with joint doctrine
- > Integration of NCF into CCDR's campaign plans
- > Effective, scalable command and control
- > Safe mission accomplishment
- > Maintain balanced capability
- > Consistent organizational structure

# Goal Force Structure—

Standardized and balanced units

### Measurement Indicators

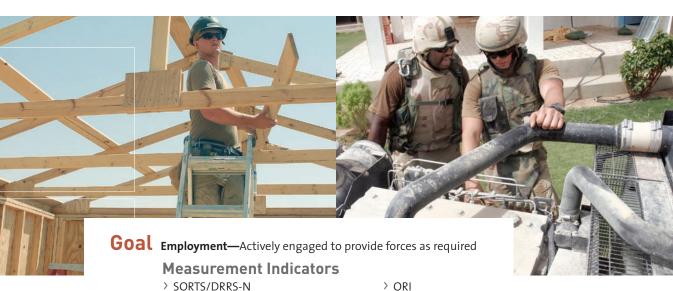
- > SORTS/DRRS-N
- > Completion of deployment tasking
- > Lessons learned
- > ORI
- > Retention statistics
- > Supported Commander feedback

OVER

SEABEE HISTORY

Seabee Memorial dedicated at Arlington National MAY 27, 1974 Seabee Memorial dedi-Cemetery, Arlington, Va.

JUNE 15, 1985 SW2 (DV) Robert Stethem killed by terrorists in Beirut and posthumously awarded the Bronze Star.



Goal Doctrine & Policy—Relevant, thorough, and accurate doctrine and policy

### Measurement Indicators

> Training plan execution

- > Supported Commander feedback
- > Lessons learned

> Lessons learned

**Goal Execution**—Safe and highly effective global mission accomplishment

### Measurement Indicators

- > ORI
- > Warranty call backs
- > Safety metrics
- > Completion of deployment tasking
- > Supported Commander feedback

> Certification performance scorecard

> Lessons learned

> SCWS attainment

> 3M

# **Goal command & Control**—Maximized mission assurance through standardized C2 and superior C4ISR architectures

## Measurement Indicators

- > SORTS/DRRS-N
- > ORI

- > Lessons learned
- > Completion of deployment tasking



Engage and align with our Supported Commanders and be responsive to their requirements.



# **Desired Effects**

- > Valued by the Supported Commander
- Supported Commander better able to make informed decisions
- > Effective communication between staffs
- Synchronization of NCF capabilities and Supported Commander requirements
- > GFM engagement

# Goal Understanding—

Establish/create understanding of Seabee capabilities

## **Measurement Indicators**

- > GFM demand signal
- > LNO feedback
- > Flag-level dialogue
- > Media feedback



2002

AUG. 9 200

First Naval Construction Division established at Little Creek, Va.



Goal Engagement—Integrate within the Supported Command

### Measurement Indicators

- > LNO feedback
- > Flag-level dialogue
- > Command SITREP

**Goal Responsive**—Provide timely and relevant response to requirements

#### Measurement Indicators

- > GFM demand signal
- > Flag-level dialogue

**Goal Anticipate**—Establish an agile organization that anticipates and adapts to future requirements

#### Measurement Indicators

- > GFM demand signal
- > Flag-level dialogue

MARCH 21, 2003 Seabees cross the line of departure into Iraq with the 1st Marine Expeditionary Force during Operation Iraqi Freedom.

Seabees cross the Diyala River into Baghdad, Iraq, during Operation Iraqi Freedom.



OVER

DECADES OF SEABEE HISTORY

MAY 2, 2004

Five Seabees from NMCB 14 killed in mortar attack near Ramadi, Iraq.

AUG. 29, 2005

Hurricane Katrina strikes the Gulf Coast. More than 3,000 Seabees support recovery efforts throughout the area.



# WE FIGHT

for peace with freedom!

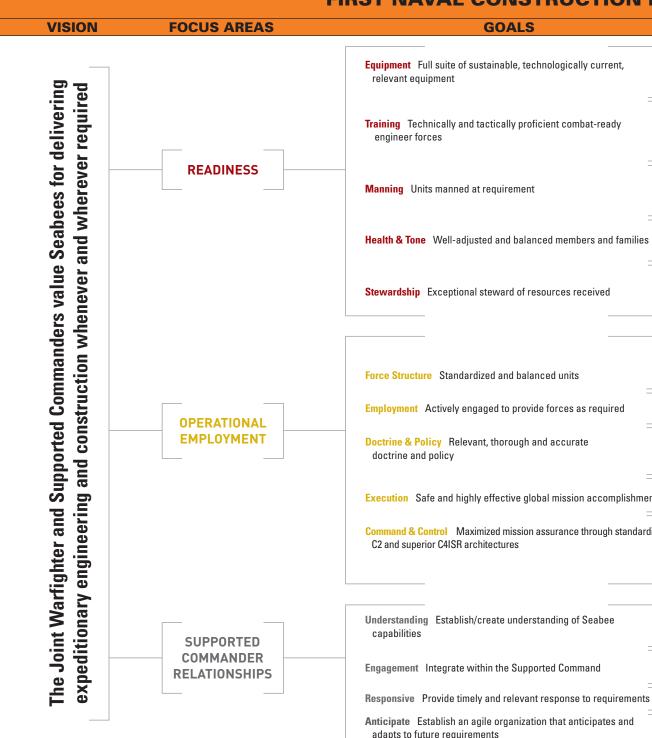
JULY 18, 2006

Navy approves the establishment of the 25th NCR and NMCB 11 to be headquartered at CBC Gulfport, Miss.

MARCH 5, 2008 Seabees mark

Seabees mark 66th anniversary.

# FIRST NAVAL CONSTRUCTION



# DIVISION STRATEGIC GOALS

Flag-level dialogue

GFM demand signal Flag-level dialogue

#### MEASUREMENT INDICATORS DESIRED EFFECTS SORTS/DRRS-N TOA inventories/condition/relevance Lessons learned 3M Agility to succeed in any mission environment SORTS/DRRS-N Training plan execution Lessons learned Maximum TOA readiness Manning to requirement ORI SCWS attainment On-time RFT Certification performance scorecard Validated certification SORTS/DRRS-N Retention statistics Personal and family preparedness Lessons learned Health and tone metrics PHA/PDHA/PDHRA Fit and healthy force Strong chain of command Retention statistics Wellness Council metrics Fiscal responsibility PHA/PDHA/PDHRA Balanced skills SCWS attainment Financial execution plan Financial delinquency aging analysis ORI TOA inventories/condition/relevance SORTS/DRRS-N Completion of deployment tasking Quality construction Lessons learned ORI Demand signals are anticipated and met Retention statistics Supported Commander feedback Appropriately sized and aligned units across force SORTS/DRRS-N Mission alignment within the expeditionary force Training plan execution Lessons learned NCR doctrine/policy aligned with joint doctrine SCWS attainment Integration of NCF into CCDR's campaign plans Certification performance scorecard Effective, scalable command and control Supported Commander feedback Lessons learned Safe mission accomplishment Maintain balanced capability Warranty call backs Safety metrics Completion of deployment tasking Supported Commander feedback Lessons learned Consistent organizational structure ized 3M SORTS/DRRS-N ORI Lessons learned Completion of deployment tasking GFM demand signal Valued by Supported Commander LNO feedback Flag-level dialogue Supported Commander better able to make Media feedback informed decisions LNO feedback Flag-level dialogue Effective communication between staffs Command SITREP Synchronization of NCF capabilities and GFM demand signal

Supported Commander requirements

GFM engagement

